

2008 Call for Proposals—Round 4

Brief Proposal Deadline

October 2, 2008



Robert Wood Johnson Foundation

Partners Investing in Nursing's Future

Purpose

Partners Investing in Nursing's Future, a collaboration between the Robert Wood Johnson Foundation (RWJF) and the Northwest Health Foundation (NWHF), addresses nursing issues at the community level through funding partnerships with local and regional foundations. These funds create a financial incentive for local and regional communities to work on nursing workforce issues.

Eligibility Criteria

Local or regional private, independent, family or community grantmaking foundations and public charities are eligible to apply for funds.

- Government entities, corporations or corporate grantmakers may participate in funding collaboratives, but may not serve as the applicant institution.
- Local foundations and other partners must match awards with \$1 for every \$1 provided by this program.
- Eligible foundations are those classified as exempt under Section 501(c)(3) as a public charity or private foundation, a nonexempt charitable trust treated as a private foundation under Section 4947(a)(1), or organizations that claim status as private operating foundations under section 4942(j)(3) or (5) of the Internal Revenue code.
- Local foundation partnerships are responsible for sustaining and expanding the work of the project at the conclusion of the funding period.

Selection Criteria

Projects will be assessed based on the following:

- *Foundation capacity for and commitment* to addressing the complex issues related to the nursing workforce. Reviewers will assess the applicant foundation's capacity to develop clear objectives for the project and whether the project is likely to result in those objectives being achieved. Proposals will be evaluated on the applicant foundation's understanding of the issues; level of commitment to supporting the nursing profession and to sustainability of that involvement; internal capacity to implement and oversee the proposed project; and ability to serve as an integral partner with the nursing community.
- *Scope and strength of the partnership* planned among the applicant foundation, nursing leadership and other partners in the community. Each proposal must demonstrate support and engagement of the local or regional nursing community. Because proposals are expected to be collaborative, each proposal should be developed with the help and close involvement of local nursing leaders. Reviewers will also weigh the involvement of other local foundations and funders, state and local government, and health systems in the project design and implementation.
- *Innovativeness and strength of the project design*. Proposals should demonstrate a defined purpose and need for the project, with clearly defined, specific and measurable objectives. Proposals should identify to what extent the project will bring value to the nursing community.

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Key Dates and Deadlines

- **September 10, 2008 (1–2 p.m. ET)**
Optional Web-based teleconference for potential applicants. Registration is required. Complete details can be found at www.PartnersInNursing.org.
- **October 2, 2008 (3 p.m. ET)**
Deadline for receipt of brief proposals.
- **December 19, 2008 (3 p.m. ET)**
Deadline for receipt of invited full proposals.

Inquiries

All inquiries regarding the program, selection criteria or proposal requirements may be directed to:

Judith L. Woodruff, J.D., *program director*
Phone: (971) 230-0093
E-mail: judith@nwhf.org

www.PartnersInNursing.org

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at www.rwjf.org/cfp/pin.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit www.rwjf.org/grants.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



- *Impact of the project* on the local community or region. Proposals will be assessed on the potential impact that matching grant funds will have on advancing nursing workforce solutions. Reviewers will consider the value of the project as a potential model for replication.
- *Sustainability*. Projects are expected to continue beyond the grant period, with a clear plan for continued investments needed for sustainability and growth. Proposals should describe preliminary plans for sustaining the work longer term without additional funding from RWJF.

Total Awards

Up to 10 awards of up to \$250,000 each will be made for projects lasting up to 24 months (effective September 2009–August 2011).

Use of Grant Funds

Grantees may use awarded funds to engage in policy analyses and research around nursing workforce issues; develop a plan and design strategies to address local nursing workforce issues; establish pilot projects that test innovative ideas; implement activities that address a particular local nursing workforce concern; develop new partnerships with nursing leaders, local funders and government; or launch comprehensive activities or strategies that address nursing workforce issues. Funds will not be awarded for projects that support direct service (e.g., nurse-managed community health clinics).

Funds may be used for project staff salaries, consultant fees, subcontracts, meetings, data processing, supplies, project related travel, and other direct expenses, including a limited amount of equipment that is essential to the proposed project.

In keeping with the policies of the RWJF and NWHF, funds may *not* be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to pay for patient care, for the construction or renovation of facilities, for lobbying, or as a substitute for funds currently being used to support similar activities.

How to Apply

All proposals for this program must be submitted only through the RWJF Grantmaking Online system. For detailed formatting instructions, and to prepare and submit proposals, visit <http://grantmaking.rwjf.org/pin4>.

There are two stages in the competitive proposal process: (1) the submission of a brief proposal that describes the project and; *if invited*, (2) applicants submit a full proposal, line item budget and budget narrative.

www.PartnersInNursing.org